



**MINISTRY OF FOREIGN AFFAIRS
OF DENMARK**
Invest in Denmark

INVEST IN DENMARK

AT WORK FOR DENMARK

Laura Thorborg - MARKET DIRECTOR, EUROPE - INVEST IN DENMARK

Thursday 13th of October 2022

INVEST IN DENMARK

Denmark's national investment promotion agency

Part of The Trade Council in the **Danish Ministry of Foreign Affairs**

Strong global and local presence **65 employees**

Ca. 60 successful investment projects each year – **1500+ direct jobs**

Emphasis on **high quality projects** and **sustainable projects**



GLOBAL FOOTPRINT



LOCAL PRESENCE

SILKEBORG – Cleantech

AARHUS – Life Science & Food, Tech

AALBORG – Cleantech, Tech

ODENSE – Life Science & Food, Tech, Cleantech

COPENHAGEN – Life Science & Food, Tech, Cleantech

KOLDING - Sustainable manufacturing, Supply Chain & Logistics



STRATEGIC PRIORITIES

Increase **productivity** and **innovation** in Danish business community

Support and accelerate the **green transition**

Promote growth and development **all over Denmark**



FOCUS AREAS

CLEANTECH



TECH



LIFE SCIENCE & FOOD



PRODUCTION, SUPPLY CHAIN & LOGISTICS, VENTURE CAPITAL, DUAL USE/SPACE...

FOCUS AREAS - CLEANTECH



Denmark's 2030 vision

- 70% reduction in CO2 emissions by 2030
- 100% renewable electricity expected by 2027

POWER TO X

ENERGY STORAGE

WIND POWER

GREEN MARITIME &
TRANSPORT

GREEN DATA

CARBON CAPTURE, UTILISATION
& STORAGE (CCUS)

CASES

- Power to X : **H2 ENERGY** to provide 1GW electrolyser
- Maritime : **ATOS** and Port of Esbjerg team up to co-created solutions for a carbon neutral harbour

FOCUS AREAS - TECH

TECH



The most digital economy and society in Europe providing excellent opportunities for development and testing of ICT solutions

SOFTWARE

QUANTUM

ROBOTICS

AI / METAVERSE

FINTECH

CASES

- **IBM** open a Client Innovation Center in Copenhagen

FOCUS AREAS – LIFE SCIENCE & FOOD

LIFE SCIENCE & FOOD



Home to Medicon Valley – Europe’s leading life sciences cluster, World-class competences within biotechnology and food development and one of the largest medical technology industries

PHARMA BIOTECH

FOOD

DIGITAL HEALTH &
MEDTECH

MEDICAL CANNABIS

CASES:

- **FUJIFILM Diosynth Biotechnologies** breaks ground on a USD 1.6 billion expansion of production
- **REMILK** build the world’s largest precision fermentation factory

SERVICES

BEFORE

Information & analyse

Industry and market intelligence

Benchmarking service

Mapping of potential partners,
customers and service providers

Identification of business and finance
opportunities

DURING

Setting up business

Practical assistance

Advise on legal financial aspects

Fact Finding Missions

Site selection and real-estate

Meetings with cluster organisations,
public authorities and others

AFTER

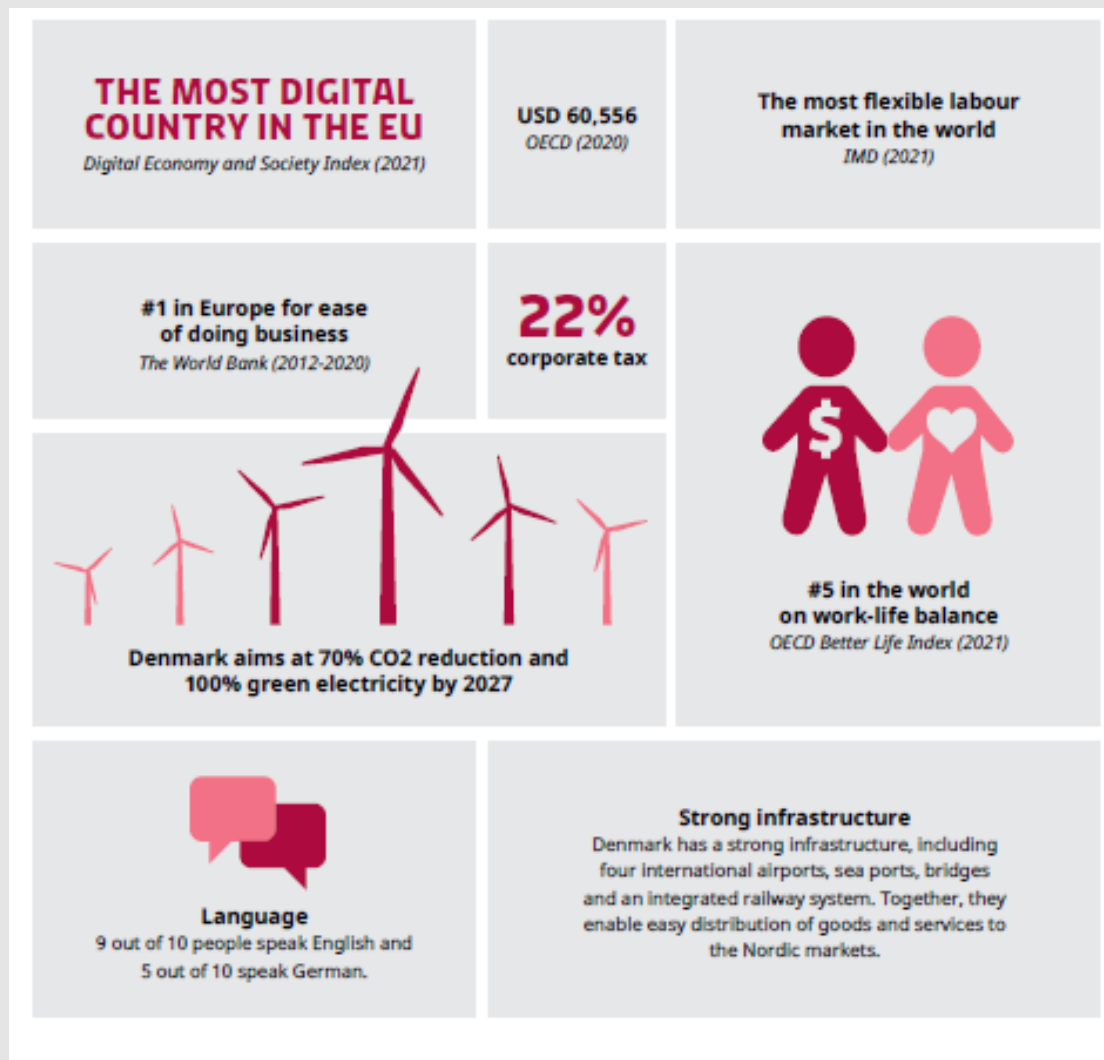
Expansion and retention

Expansion support

New business areas

Aftercare

DENMARK : BEST COUNTRY FOR BUSINESS & GATEWAY TO THE NORDICS



DON'T HESITATE TO REACH OUT TO OUR INVEST IN DENMARK TEAM BASED AT THE DANISH EMBASSY IN PARIS

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ANY QUESTIONS ?



**MINISTRY OF FOREIGN AFFAIRS
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**THANK YOU
FOR YOUR
ATTENTION**

www.investindk.com

